



FOR IMMEDIATE RELEASE

Media Contact:

LeeAnn Merritt
Telework Exchange, LLC
(703) 883-9000 ext. 133
lmerritt@teleworkexchange.com

Telework Exchange Invites Area Commuters to “Scream for Telework” on August 28th at 12th Street and Pennsylvania Avenue, Washington, D.C.

The Telework Exchange “I Scream for Telework” Event Encourages Area Commuters to Pick Up Sweet Treats and Learn How to Build Telework Business Cases for Management

ALEXANDRIA, Va., August 23, 2007 – Telework ExchangeSM, a public-private partnership focused on eliminating telework gridlock, today announced the launch of its “I Scream for Telework” campaign to promote the value of telework and to foster communication between potential teleworkers and their managers. Telework Exchange will distribute complimentary ice cream bars at the corner of 12th Street and Pennsylvania Avenue Northwest at Federal Triangle, Washington, D.C. on Tuesday, August 28 from 12:00 p.m. – 1:00 p.m. EDT. Telework Exchange invites teleworkers, those interested in telework, and area commuters to visit the Telework Exchange ice cream cart to learn more about telework and to pick up sweet treats for themselves and their managers.

This event leads up to the 2nd annual Telework Exchange Town Hall Meeting (www.teleworkexchange.com/townhallmeeting) on Wednesday, September 12, 2007 at the Ronald Reagan Building and International Trade Center, Washington, D.C. The Town Hall Meeting will focus on enabling telework and its impact on the next generation of government operations. Both events aim to increase awareness and adoption of government telework programs.

According to the 2007 CDW-G Telework Report, 79 percent of Federal employees would telework if given the option. However, according to the Office of Personnel Management’s 2006 Status of Telework in the Federal Government Report, 93.9 percent of eligible employees are not teleworking. The Telework Exchange “I Scream for Telework” campaign offers the Federal

telework community information to drive telework forward in their organizations and tools they can use to eliminate the ambiguity surrounding their telework eligibility.

“Telework is a successful model for government operations and allows Federal employees to save both time and money,” said Stephen W.T. O’Keeffe, executive director, Telework Exchange. “The Telework Exchange ‘I Scream for Telework’ campaign will offer invaluable insight to those exploring their telework options. We welcome area commuters to join us on the 28th as we ‘scream’ for telework.”

For more information on the Telework Exchange “I Scream for Telework” event on August 28th, to view weather-related cancellations, or to find out more about previous Telework Exchange events, visit www.teleworkexchange.com.

About Telework Exchange, LLC

Telework Exchange is a public-private partnership focused on demonstrating the tangible value of telework and serving the emerging educational and communication requirements of the Federal teleworker community. The organization facilitates communication among Federal teleworkers, telework managers, and IT professionals. For more information on Telework Exchange, please visit www.teleworkexchange.com.